

#### **TAGLINE**

PRIMARY

# A SOUND ABOVE WITH ACTIVE NOISE CANCELLATION

**SECONDARY** 

# A SOUND ABOVE WITH ACTIVE NOISE CANCELLATION

#### PRODUCT COPY

Short: Each iconic pair of Marshall headphones is built on over 60 years of mastering the craft of head-turning sound. And Monitor III A.N.C. tops the lot. Every time you hit play, get ready to be fully immersed in thunderous bass and screaming highs for 70 hours of wireless playtime with active noise cancellation, and 100 hours without. Add active noise cancelling technology to the mix and it'll almost feel like it's only you and your favourite musician in the room, on the street or in the train carriage.

Medium: Each iconic pair of Marshall headphones is built on over 60 years of mastering the craft of head-turning sound. Every time you hit play get ready to be fully immersed in thunderous bass and screaming highs. Monitor III A.N.C. also comes equipped with enhanced active noise cancelling technology, and reduced wind noise. It'll almost feel like it's only you and your favourite musician in the room, on the street or in the train carriage. Featuring 70 hours of wireless playtime with active noise cancellation and 100 hours without, that's one legendary private listening session, and 40 hours more than our last model. When you're ready to let the outside world in on the party, simply switch over to Transparency mode.

Each iconic pair of Marshall headphones is built on over 60 years of mastering the craft of head-turning sound. And Monitor III A.N.C. tops the lot. Every time you hit play, get ready to be fully immersed in thunderous bass and screaming highs. Monitor III A.N.C. also comes equipped with enhanced active noise cancelling technology, and reduced wind noise. It'll almost feel like it's only you and your favourite musician in the room, on the street or in the train carriage. Featuring 70 hours of wireless playtime with active noise cancellation and 100 hours without, that's one legendary private listening session, and 40 hours more than our last model. When you're ready to let the outside world in on the party, simply switch over to Transparency mode. These features are also matched by chart-topping design. The foldable construction along with the premium hard case mean Monitor III A.N.C. is ready to go whenever you are. They're so wearable we wouldn't be surprised if they became your second skin.

### **RATIONAL PRODUCT ONE-LINER**

Wireless active noise cancelling headphones featuring 70 hours of playtime with ANC and 100 hours without.

## PRODUCT HIGHLIGHT ONE LINERS

70 hours of wireless playtime with active noise cancellation and 100 hours without: Block out the noise and listen to your favourite music for hours on end without needing to charge.

ANC & Transparency mode: Featuring advanced active noise cancelling technology that continuously measures ambient noise to shut out unwanted sounds.

Marshall signature sound: Enjoy perfectly balanced sound that adjusts the treble, mids and bass in the most optimal way at every volume.

Rugged & foldable design: Monitor III A.N.C. is built to last and to be easily packed away with you wherever you go.

Soundstage spatial audio: Feel more immersed in sound with audio that has a wider presence.

Adaptive Loudness: A listening experience that adapts to your surroundings so that you never compromise on sound quality.

Multi-directional control knob: Control your audio, phone call functionality, start Bluetooth® pairing and turn your headphones on or off.

Customisable M-button: Instantly access Spotify Tap or your EQ settings or voice assistant at the press of a finger.

Bluetooth LE Audio-ready: Be ready for superior sound quality and open a new world of audio sharing possibilities with Auracast™.

#### **KEY SELLING POINTS**

#### 1. 70 HOURS OF WIRELESS PLAYTIME WITH ACTIVE NOISE CANCELLATION AND 100 HOURS WITHOUT

Short: 70 hours of wireless playtime with active noise cancellation. 100 hours without. Countless hours of explosive listening.

Medium: You know that moment when your favourite part of a track is about to drop and then you run out of playtime? We don't either. Monitor III A.N.C. headphones keep the music going strong with 70 hours of wireless playtime with active noise cancellation and 100 hours without. Let the listening marathon begin.

Long: You know that moment when your favourite part of a track is about to drop and then you run out of playtime? We don't either. Monitor III A.N.C. headphones keep the music going strong with 70 hours of wireless playtime with active noise cancellation and 100 hours without, meaning you'll never miss a beat. If you need to charge in a hurry, just plug in with the USB-C cable, and you can get up to 12 hours of wireless playtime after just 15 minutes of charging. The listening marathon starts now.

## 2. ACTIVE NOISE CANCELLING & TRANSPARENCY MODE

Short: We significantly upgraded Monitor III A.N.C.'s active noise cancelling technology from the previous model. It also now continuously measures ambient noise to block out unwanted sounds. It'll almost feel like it's only you and your favourite musician in the room.

Medium: Monitor III A.N.C.'s active noise cancellation has been significantly upgraded from the previous model. We've also introduced new advanced technology that continuously measures ambient noise to block out unwanted sounds. It'll almost feel like it's only you and your favourite musician in the room, on the street or in the train carriage. With three levels of noise cancellation, low, mid and high, you can adjust it to your preference or let some of the outside world in using Transparency mode.

Long: Monitor III A.N.C.'s active noise cancellation has been significantly upgraded from the previous model. We've also introduced new advanced technology that continuously measures ambient noise to block out unwanted sounds. It'll almost feel like it's only you and your favourite musician in the room, on the street or in the train carriage. With three levels of noise cancellation, low, mid and high, you can adjust it to your preference or let some of the outside world in using Transparency mode. To customise the sound level of noise cancelling just open the Marshall Bluetooth app or use the button on the left ear of your headphones to adjust the setting.

#### 3. MARSHALL SIGNATURE SOUND

Short: Monitor III A.N.C. is your sensational sound guarantee. Featuring Dynamic Loudness, these headphones adjust the treble, mids and bass in the most optimal way at every volume.

Medium: Monitor III A.N.C. is designed from the inside out to deliver perfectly balanced sound that lives up to the Marshall name. These headphones are equipped with Dynamic Loudness, meaning that the treble, mids and bass are adjusted in the most optimal way at every volume. There's sound and then there's Monitor III A.N.C.'s Marshall signature sound.

Long: There's sound and then there's Monitor III A.N.C.'s Marshall signature sound. Featuring a range of premium features made to maximise your listening experience, the sound quality of these headphones hits the right notes in more ways than one. They're equipped with Dynamic Loudness, meaning that the treble, mids and bass are adjusted in the most optimal way at every volume. We also moved the drivers to give your ear more space inside of the cushion so that you get a fuller sound every time you hit play. Monitor III A.N.C. is your sensational sound guarantee.

## 4. RUGGED AND FOLDABLE DESIGN

Short: It's official. Monitor III A.N.C. is the latest triumph in Marshall design. It's not only built tough, but also designed to be packed away in its premium hard case with ease thanks to its foldability.

Medium: It's official. Monitor III A.N.C. is the latest triumph in Marshall design. Its rugged build means you can take on everyday wear and tear. You can pack it away with ease in its premium hard case thanks to its foldable design. And its soft ear cushions deliver a comfortable all-day listening experience. These over-ear headphones don't disappoint.

Long: It's official. Monitor III A.N.C. is the latest triumph in Marshall design. It's built tough to more than handle everyday wear and tear. It features a foldable design so that you can pack it away with ease in its premium hard case. The soft ear cushions and plush headband with metal swivel rotation hinges, perfectly adapt to any head shape for optimal sealing and comfort. Textured PU and TPU leather look, brass accents and the embossed Marshall script give these headphones that classic feel. Add all these together and you get an aura that screams 'iconic'.

#### 5. SOUNDSTAGE SPATIAL AUDIO

Short: Introducing our new Soundstage spatial audio feature. It releases your music by moving it out of your head and giving it a wider presence, so that you feel

Medium: Introducing our new Soundstage spatial audio technology. It releases your music by moving it out of your head and into a virtual room. When using this feature, your sound will have a wider presence, so that you feel more immersed. With the Marshall Bluetooth app, you can select your room size and decide on the amount of spatial effect you want, to tailor the sound to your taste.

Long: Make your sound more spacious with Monitor III A.N.C. Our new Soundstage spatial audio technology releases your music by moving it out of your head and into a virtual room. When using this feature, your sound will have a wider presence, so that you feel more immersed. With the Marshall Bluetooth app, you can select your room size and decide on the amount of spatial effect you want, to tailor the sound to your taste. This is expansive sound at its finest.

#### **6. ADAPTIVE LOUDNESS**

Short: Monitor III A.N.C. comes equipped with our brand new Adaptive Loudness feature. It adjusts your sound based on surrounding noise so that you never have to compromise on audio quality.

Medium: Monitor III A.N.C. comes equipped with our brand new Adaptive Loudness feature. It adjusts your sound based on surrounding noise to deliver a consistent listening experience at all volumes, no matter where you are. From now on, you never have to compromise on audio quality.

Long: Monitor III A.N.C. comes equipped with our brand new Adaptive Loudness feature. This technology continuously monitors the music you're listening to and the surrounding noise to adjust the tonal balance accordingly. This way, the treble, mids and bass sound just right, at every volume, no matter where you are. From now on, you never have to compromise on audio quality.

#### 7. MULTI-DIRECTIONAL CONTROL KNOB

Short: Control your music, start Bluetooth® pairing and turn your headphones on or off with Monitor III A.N.C.'s multi-directional control knob.

Medium: Monitor III A.N.C.'s multi-directional control knob gives you full control of your music. You can play, pause, skip tracks, adjust the volume, and turn your headphones on or off. This design feature also allows you to start Bluetooth® pairing as well as receive, end or reject phone calls.

Long: This is what full control of your music looks like. With Monitor III A.N.C.'s multi-directional control knob, you can play, pause, skip tracks, adjust the volume, and turn your headphones on or off. This design feature also allows you to start Bluetooth® pairing as well as receive, end or reject phone calls. Speaking of phone calls, Monitor III A.N.C. is built with four microphones to ensure better clarity when talking. Based on your exposure to external noise, these headphones will automatically select the optimal combination of microphones to use.

#### 8. CUSTOMISABLE M-BUTTON

Short: Effortlessly navigate your EQ settings, Spotify and voice assistant thanks to Monitor III A.N.C.'s customisable M-button and the Marshall Bluetooth app.

Medium: Effortlessly navigate your favourite features thanks to Monitor III A.N.C.'s customisable M-button and the Marshall Bluetooth app. Switching between EQ settings, playing Spotify and accessing voice assistant is now literally at the tip of your fingers.

Long: Effortlessly navigate your favourite features with Monitor III A.N.C.'s customisable M-button. Instantly recognisable thanks to its iconic M script design, this button puts the power in your hands. You can use it to access Spotify Tap and get the music playing. Or quickly switch between two different equaliser settings of your choice. And if you want to use it to start your phone's voice assistant, consider it done. All you have to do is go to the Marshall Bluetooth app to customise the M-button the way you want.

## 9. BLUETOOTH LE AUDIO-READY

Short: Monitor III A.N.C. is built to be Bluetooth LE Audio-ready. This future-proof technology will open a new world of audio sharing possibilities with Auracast<sup>TM</sup>.

Medium/Long: We don't want anything to get in the way of your music, so Monitor III A.N.C. is built to be Bluetooth LE Audio-ready. This future-proof technology will open a new world of audio sharing possibilities with Auracast™.

#### **MAKING OUR PRODUCTS LAST LONGER**

We want everything we make to last longer. This means taking responsibility for our products throughout their lifecycle, improving features that will help prolong their lifespan, as well as using safe and responsibly sourced materials in both product and packaging design. Our efforts in this field are ongoing, but below are some examples of improvements we're making.

Longer lifespan: We want you to enjoy your Marshall product for years to come, so we build our headphones and speakers to be rugged enough to withstand everyday wear and tear. We also design them with new features in mind so that you can get more out of them for longer. For example, Monitor III A.N.C. is ready for next-generation Bluetooth LE Audio technology and you can download OTA updates so that your product always has the latest software. To get the most out of your headphones' battery life, you can switch on our battery preservation feature which sets a charging limit. We also now offer authorised repair services(1) for Monitor III A.N.C. through our website. And if you ever need new ear cushions, just head over to the accessories and spare parts page to find them.

Materials: When switching to more responsible materials, we focus on recycled sources and better chemicals. 66% of the plastic in Monitor III A.N.C is recycled(2), made from preloved products including used electronic devices and CDs. Our iconic vegan leather on the headband and premium hard case has been replaced with a durable, water-based, and DMFa-free alternative that is safer for the people in production and the environment.

Packaging: Our packaging is designed to minimise its environmental impact by being optimised for transportation, minimising the plastic content and using materials from responsible sources. Monitor III A.N.C's packaging is 99% paper-based (3) with a recycled content of 83% (4). We also use vegetable oil-based inks made from soybeans instead of traditional petroleum or oil-based inks.

- 1. Models eligible for authorised repair services may vary in different markets. Offering and expanding our repair solutions is one of our top priorities. Visit our support page for the latest information.
- 2. 34% of the product consists of plastic of which 66% is GRS certified post-consumer recycled plastic. Percentage breakdown is based on weight and excludes any plastic that can be found in electronical components due to the lack of detailed material knowledge in every component.
- 3. Percentage breakdown of retail packaging is based on weight. Monitor III A.N.C.'s packaging is almost plastic-free, with the exception of stickers.
- 4. Percentage breakdown of retail packaging is based on weight.

## **ABOUT MARSHALL**

Marshall is a true rock legend. A distinct and expressive sound combined with an iconic stage presence that has inspired music fans around the world for over six decades. This unparalleled amount of wisdom has been distilled and fused into every part of Marshall headphones and speakers. Nothing has been compromised when expanding the Marshall heritage of big stage performance to the individual enjoyment of good music.

The legacy began in a small Hanwell drum shop in the 1960s, where Jim Marshall sought to give a bunch of then-local guitarists the sound they wanted – a sound that was harder, crunchier and more rich. The result was the JTM45, an amp that reverberated with a sound that was much heavier than anything ever heard before. In a twist of rock and roll fate – those guitarists, much like the Marshall name, would go on to revolutionise music forever.



70 HOURS OF PLAYTIME WITH ANC\*



ANC AND TRANSPARENCY MODE



MARSHALL SIGNATURE SOUND



RUGGED & FOLDABLE DESIGN















AUDIO-READY

\*70 hours of wireless playtime with active noise cancellation. 100 hours without.

## **TECHNICAL SPECIFICATIONS**

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## **AUDIO SPECIFICATION**

DRIVER SENSITIVITY 91,7 dB SPL (100 mV @ 1 kHz)

DRIVER TYPE Dynamic

DRIVER IMPEDANCE  $35 \Omega$ 

FREQUENCY RESPONSE 20 Hz - 20 kHz

DRIVERS 32 mm



## PHYSICAL UNIT

FOLDABLE Yes

HEADPHONE TYPE Over-ear

WEIGHT 250 g
8.8 oz

COLOURWAYS Black

WATER RESISTANCE NO



# BATTERY

PLAYTIME 70 hours with Bluetooth

and ANC

100 hours with Bluetooth only

WIRELESS CHARGING No

BATTERY PRESERVATION Yes, available through the MODE Marshall Bluetooth app

MODE Marshall Bluetooth app
QUICK CHARGING 15 minutes charging gives

12 hours of wireless playtime

CHARGING TIME 2,5 hours to full recharge



## CONTROLS AND CONNECTIVITY

WIRELESS CONNECTIVITY Bluetooth 5.3
BLUETOOTH MULTIPOINT Yes
CONNECTIVITY

BLUETOOTH RANGE 10 m 30 ft

WEAR SENSOR Yes

WIRED CONNECTIVITY USB-C to 3.5mm

SPOTIFY TAP Yes

VOICE COMMAND No

CUSTOMISE SOUND Yes

CONTROLS Control knob, ANC-button,

M-button

Yes

MICROPHONE Yes

ACTIVE NOISE CANCELLING

(A.N.C.)

TRANSPARENCY MODE Yes

CODECS SBC, MPEG-2 AAC, LC3



# **INCLUDED IN THE BOX**

**BOX CONTENTS** 

- Monitor III A.N.C. Headphones
- USB-C charging cable
- USB-C to 3.5mm audio cord
- Quick start guide
- Legal and Safety Information
- Carrying case



## **COMPATIBLE APPS**

Marshall Bluetooth app